

NEWS



For Immediate Release

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Forest Lighting Achieves 100% Compliance in IDEA Certification Program

Distributors Can Easily Access LED Lighting Products Specifications and Pricing

Atlanta, Georgia. March 10, 2016. Forest Lighting announced today it has achieved 100% compliance within IDEA's Data Certification Program. The result is that 4000 electrical distributors who are members of the IDEA can now easily access Forest Lighting's complete LED products information- including pricing- through the Industry Data Warehouse (IDW.)

"Forest Lighting is committed to selling through electrical distributors," said Jian Ni, Chief Operating Officer of Forest Lighting. "As our business continues to grow we want to make sure we are easy to do business with, and having 100% accurate and complete data available to distributors through the IDW is a critical milestone. Our value proposition is 'Affordable Performance,' and this is another way to deliver that message."

A representative of the IDEA commented, "Forest Lighting's accomplishment helps set the bar for the level of complete and high-quality data available in the IDW, and positions Forest as a positive example for others within the industry."

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About Forest Lighting (www.forestlighting.com)

Forest Lighting, based in Atlanta, Georgia, is the USA subsidiary of MLS Co., Ltd. of China. MLS is among the top ten largest LED manufacturers in the world (Source: IHS Technology.) MLS has experienced 20% annual growth and has 12,000 employees. Recently listed on the China stock exchange, the company is an ISO 9000 and ISO 14000 qualified manufacturer, and LED manufacturing capacity exceeds16 billion units. Products are UL Listed and DLC Qualified. Forest Lighting LED products are RoHS compliant, reflecting the corporate commitment to sustainability.