



FOREST LIGHTING
Sustainable illumination

NEWS

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Forest Lighting Appoints Keith Hinze South Central Region Sales Director

Atlanta, Georgia. October 12, 2015. Forest Lighting, the USA division of global LED manufacturing leader MLS, has announced the appointment of Keith Hinze as its Director of Sales for its south central region which includes Texas, Oklahoma, New Mexico, Arkansas, and Louisiana.

Mr. Hinze joins Forest Lighting with extensive experience in the lighting industry, having held a variety of sales and operating positions with Graybar, Colonial Lighting Supply, All-Phase, and World Lighting & Design. He will be based in Houston and will call on electrical distributors, ESCOs, contractors, utilities and end-users on behalf of the Forest Lighting portfolio of LED lighting products.

“I’m pleased to have Keith join the Forest Lighting sales organization,” said Jian Ni, chief operating officer. “We are growing rapidly and his knowledge of the lighting supply chain will serve to accelerate sales and provide optimum customer service.”

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About Forest Lighting (www.forestlighting.com)

Forest Lighting, based in Atlanta, Georgia, is the USA subsidiary of MLS Co., Ltd. of China. MLS is among the top ten largest LED manufacturers in the world (Source: IHS Technology.) MLS has experienced 20% annual growth and has 12,000 employees. Recently listed on the China stock exchange, the company is an ISO 9000 and ISO 14000 qualified manufacturer, and LED manufacturing capacity exceeds 16 billion units. Products are UL Listed and DLC Qualified. Forest Lighting LED products are RoHS compliant, reflecting the corporate commitment to sustainability.