



FOREST LIGHTING

Sustainable illumination

NEWS

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Forest Lighting Issues Statement on T8 LED Market Turmoil

Atlanta, Georgia. July 22, 2015. Forest Lighting, the USA division of world LED manufacturing leader MLS, has issued a statement covering the recent turmoil in the T8 LED market.

“At the center of the current controversies is customer trust,” says Jian Ni, chief operating officer of Forest Lighting, based in Atlanta. “New technology always goes through growing pains, but the speed of acceptance is always governed by the level of trust that customers place on leading manufacturers. Recently, the market has seen T8 lamp recalls, UL label concerns, and broken delivery promises. The ultimate effect of these problems is to slow the growth and acceptance of an important, relevant new product. The only way we manufacturers can regain trust is to conduct ourselves professionally; that approach will lead to sustainable growth.

“All the leading manufacturers of T8 LED lamps, including Forest Lighting, must also do a better job of explaining the issues surrounding ‘ballast compatible’ and ‘direct-wire’ T8 LEDs. Customers and installers need to know the trade-offs of each design, and must have access to information so they can make their best choice for their application,” said Ni. “One resource is our FAQ on LED Tubes, found at www.forestlighting.com. It includes the case for ‘direct wire’ as the safest, efficient and affordable alternative.”

“LED Lighting, with T8 Tubes leading the way, has already made a noticeable impact in saving the country’s energy. Forest Lighting, as I’m sure all T8 LED providers are, is proud to participate in a market with multiple consumer benefits. Let’s hold ourselves to the highest standards in product design, information, and customer service,” concluded Ni.

*** About Forest Lighting (www.forestlighting.com)

Forest Lighting, based in Atlanta, Georgia, is the USA subsidiary of MLS Co., Ltd. of China. MLS is among the top ten largest LED manufacturers in the world (Source: IHS Technology.) MLS has experienced 20% annual growth and has 12,000 employees. Recently listed on the China stock exchange, the company is an ISO 9000 and ISO 14000 qualified manufacturer, and LED manufacturing capacity exceeds 16 billion units. Products are UL Listed and DLC Qualified. Forest Lighting LED products are RoHS compliant, reflecting the corporate commitment to sustainability.

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