



FOREST LIGHTING

Sustainable illumination

NEWS

For Immediate Release

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Forest Lighting Aligns with Sales Agencies in Five Major Markets

Lighting Sales Agencies Based in Philadelphia, San Francisco, Houston, Minneapolis, Cincinnati

Atlanta, GA. June 27, 2017. Forest Lighting, a leader in LED lamps and luminaires, has announced representation agreements with leading sales agencies in five major US markets. The agencies and sales territories are:

Digital Filaments (Eastern PA, Southern NJ, DE)

Ewing Foley (Northern CA, Reno, NV metro)

Lighting Sales & Electrical Products (TX except El Paso, OK, MS, AR)

Luma Sales Associates (MN, SD, ND, Northern WI)

Riffle & Associates (OH, Cincinnati metro KY & IN)

“Our rapid growth, driven by superior technology and an ever expanding portfolio of new LED lamps and fixtures, has reached a point where we need to establish increased sales presence in key markets,” said Jian Ni, Forest Lighting’s Chief Operating Officer. “We are very pleased to partner with these superior selling organizations and look forward to accelerating sales for both our businesses.

“Each of these sales agencies has a well-earned reputation in their local markets for lighting products and application expertise,” continued Ni. “Forest will fully support them and our customers will benefit from local, personal service.”

About Forest Lighting (www.forestlighting.com)

Forest Lighting of North America, based in Atlanta, Georgia, is the USA subsidiary of MLS Co., Ltd. MLS is among the top ten largest LED manufacturers in the world (Source: IHS Technology) and the largest in China. MLS has experienced 20% annual growth, has 18,000 employees, and annual revenue in the \$2 billion range. Listed on the China stock exchange, the company is an ISO 9000 and ISO 14000 qualified manufacturer, and LED manufacturing capacity exceeds 150 billion units per month. Products are UL Listed and DLC Qualified. Forest Lighting LED products are RoHS compliant, reflecting the corporate commitment to sustainability.